DYWS market comparison

Online ordering costs, features and hosting in Canada

Canadian pricing reviewed November 7, 2026. DYWS pricing updated November 8, 2026. Published by Starlit Digital, the maker of DYWS.

Compare DYWS managed ordering with Square Online, Owner, Shopify, Uber Eats, DoorDash and Skip. See what the monthly price includes, what delivery costs extra, and where each service fits.

DYWS includes hosting and maintenance in both managed plans. Launch & Grow adds Pro access for $50 per month plus 1% only on monthly direct website sales above $5,000. Steady & Scale costs $100 per month with base features and no percentage fee. All prices are CAD before tax unless identified otherwise.

Read the current comparison online

What both DYWS managed plans include

Your managed plan includes hosting, maintenance, online ordering and payment setup. Website construction, initial ordering setup, card processing and actual courier work are separate. The written quote defines the work and service coverage.

Base DYWS capabilities connect the catalog, checkout, customer accounts, manager workspace and own driver console. Appointment booking and other bundled modules require activation and configuration. Pro adds cart suggestions, loyalty, consented reorder reminders, enhanced analytics and order maps.

DYWS monthly service fees, including hosting and maintenance

Monthly direct sales	Launch & Grow, Pro access	Steady & Scale, base features
$5,000	$50	$100
$10,000	$100	$100
$12,500	$125	$100
$20,000	$200	$100
$50,000	$500	$100

The fees meet at $10,000 in monthly direct sales. Matching fees do not mean matching features. Changing to Steady & Scale removes Pro access under the managed offer.

DYWS versus Square Online and Owner

Square is a close price competitor. Owner is a broader restaurant growth service. Compare the complete package rather than a storefront subscription alone.

Feature and service coverage, based on published offers

Feature or service	DYWS Steady & Scale	DYWS Launch & Grow	Square Plus with Loyalty and Email	Owner Flat
Hosting and maintenance	Managed hosting and maintenance	Managed hosting and maintenance	Hosted platform upkeep	Hosted platform and website service
Ordering and pickup	Included	Included	Included	Included
Own drivers	Console, manual runs and active tracking	Same base driver tools	Comparable fleet tooling extra	Equivalent own fleet controls not established
Loyalty and retention	Pro access excluded	Loyalty and consented reorder reminders	Paid modules included in this comparison	Loyalty and broader automated email
Reporting and maps	Optional base reports	Enhanced analytics and order maps	Reporting; equivalent map workflow not established	Reporting; equivalent map workflow not established
Appointments	Optional bundled booking	Optional bundled booking	Separate Square Appointments product	Not an advertised core feature
Native customer app	Not included	Not included	Not included in this package	Included
Website construction	Separately scoped	Separately scoped	Merchant setup or outside help	Setup and migration advertised as included

Square supports more configurable loyalty and marketing than the DYWS stamp and reminder pilot described in the feature inventory. Owner also advertises 24/7 support. DYWS support coverage follows the managed agreement.

Monthly costs with hosting and payment processing

Example: $10,000 in sales across 250 orders averaging $40. All orders use domestic online cards. These totals include the stated service and processing, but exclude delivery labour, tax, initial work, advertising and optional extras. Square and Shopify annual subscriptions are shown as monthly equivalents.

Illustrative monthly merchant costs at $10,000 in direct sales

Direct ordering service	Service fee	Processing example	Monthly subtotal
DYWS Steady & Scale	$100	$365	$465
DYWS Launch & Grow, Pro	$100	$365	$465
Square Online Plus	$36	$355	$391
Square Plus with entry Loyalty and Email	From $116	$355	From $471
Square Online Premium, without loyalty/email additions	$99	$325	$424
Shopify Basic, before specialist apps	$37	$355	$392
Uber Webshop	No added subscription advertised	Published 2.9% fee: $290	$290 on published fee alone
DoorDash direct ordering	$0 software fee	$405	$405, before other applicable charges
Owner Flat	$699	Merchant terms need confirmation	$699 plus any separate processing
SkipGO	Existing website still needed	Ordering provider fees apply	Website cost plus delivery quote

DYWS uses an illustrative Stripe rate of 2.9% plus $0.30, not a negotiated rate or confirmation of live payment readiness. Square Plus uses 2.8% plus $0.30 and Premium 2.5% plus $0.30.

Square growth pricing starts with $36 Online Plus, $60 Loyalty and $20 Email. It assumes one location, at most 500 loyalty visits and 500 email contacts. Higher tiers cost more. Owner charges guests a separate 5% support fee on both plans.

GloriaFood provides free core ordering with online payment service at US $29 per month plus gateway fees. WooCommerce needs hosting, maintenance and the required extensions priced together. Toast Canada starts at $120 per month, but hardware, processing and the matched ordering package require a quote.

DYWS versus Uber Eats, DoorDash and Skip

A marketplace is also a customer acquisition and delivery channel. Its commission buys more than website hosting. DYWS does not supply an existing marketplace audience or include courier labour in the managed fee.

Published Canadian marketplace commissions

Marketplace	Delivery	Pickup	Important conditions
Uber Eats	Lite 20%; Plus 25%; Premium 30%	10% validated; otherwise 15%	Plus card lists an extra 5% on Uber One orders; page wording conflicts, so confirm terms
DoorDash	Basic 20%; Plus 25%; Premier 29%	Basic 10%; Plus/Premier 8%	Pickup terms apply; Canadian tablet fee $3/week where applicable
Skip	Contract required	Contract required	No current public merchant commission verified in official sources

At $10,000 of marketplace delivery orders, the published base commissions imply $2,000 to $3,000 for Uber and $2,000 to $2,900 for DoorDash, before applicable extras. Do not add a second Stripe charge to commissions that already include processing. Skip needs an actual merchant agreement.

Keeping profitable marketplace discovery alongside direct repeat ordering can make sense. No website can promise to replace those customers automatically.

Their direct ordering services are close competitors

Uber Webshop offers a hosted ordering page, menu syncing, promotions, tracking and opted in customer exports. Its Canadian pricing page publishes a 2.9% order processing fee. Activation and full account terms still need confirmation.

DoorDash advertises a free branded website that it builds and hosts, alongside direct ordering at 3.3% plus $0.30 per order. Hosting and direct ordering are shared market capabilities. DoorDash loyalty and marketing should not be assumed included: the Canadian loyalty page says unavailable in the selected region.

SkipGO dispatches couriers for orders from your existing website or app. It is a delivery layer, not a complete website hosting package. It advertises no commission or subscription structure, with a delivery quote required.

Courier supply for orders placed through your own channels

Delivery service	Published pricing	What the merchant still needs
Uber Direct	Rates advertised as low as $9.99 per delivery; actual quote varies	Ordering channel, processing and confirmed service coverage
DoorDash Drive	$6.99 to $10.99 per delivery advertised	Ordering channel and processing; partner terms apply

Delivery service	Published pricing	What the merchant still needs
SkipGO	Per delivery quote, no published amount verified	Existing website or app and integration onboarding
DYWS own drivers	Actual labour and vehicle costs	Staff, dispatch operation and suitable devices

For 250 deliveries, the advertised DoorDash Drive range adds $1,747.50 to $2,747.50. Combined with $405 direct processing, that is $2,152.50 to $3,152.50 before other charges. Customer delivery fees can offset the merchant cost.

The DYWS Pro subtotal of $465 excludes own driver costs and customer acquisition. Its gap from a $2,000 marketplace fee is $1,535, or $6.14 per order, to fund those costs before parity. That is not a profit or savings guarantee.

DYWS integration with Uber Direct, DoorDash Drive or SkipGO has not been established. Availability of their APIs or services does not mean an integration is already shipped.

Which online ordering service fits your business?

DYWS fits businesses that want managed direct ordering connected to their website, accounts, own driver tools and optional appointments. Pro makes the bundle broader with retention and reporting. Starlit Digital is based in Edmonton and serves businesses through a scoped website and service agreement.

Square is a strong choice for businesses already using its payments and POS. Owner supplies a broader managed restaurant growth package and branded native app. Shopify is deeper in general ecommerce. Toast is a more complete restaurant POS proposition. Uber, DoorDash and Skip contribute discovery and courier supply that a direct website must otherwise arrange.

The current DYWS feature inventory describes implemented capabilities and pilots, not certification of every deployment. Production payment qualification, mail configuration, reliable device location and physical printer testing remain explicit setup or readiness work. Ask for a demonstration and a written launch scope for your business.

Questions and assumptions

How were the monthly totals calculated?

DYWS Pro service fee is $50 + 0.01 x max(0, monthly direct sales - $5,000). At $10,000 it is $100. The domestic card illustration is 2.9% x $10,000 + $0.30 x 250 = $365, making $465 before delivery and tax. Charged tax, tips, delivery, international cards and different payment methods change real processing costs.

Does DYWS charge extra for hosting?

Not on either managed plan. Hosting and maintenance are included in Launch & Grow and Steady & Scale. Initial website work and separately scoped services are extra. The optional $1,000 source package is a software purchase and excludes hosting.

Do I have to stop using Uber Eats, DoorDash or Skip?

No. You can use a direct ordering website alongside marketplace channels. Compare the contribution of each channel after commission, processing, delivery, promotions and customer acquisition.

Can I buy the complete DYWS Pro source code instead?

Yes. The separate CAD $1,000 one time purchase is a complete source code ZIP file of all Pro features, with a lifetime license for future updates. The commercial hosting license permits running hosted services for clients, including competing services. Resale, redistribution and publication of the proprietary source package or license key are prohibited. Necessary browser assets may be served to operate the service. DYWS Free and third party components retain their own licenses.

Is this an independent review?

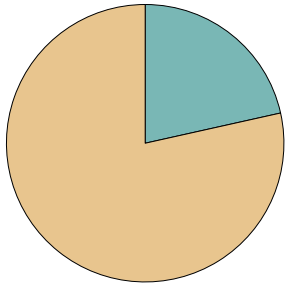
No. Starlit Digital publishes DYWS and this comparison. We use official supplier documentation and identify unknown prices and availability. Competitors were not purchased or benchmarked. Prices and region specific features can change; current contracts govern.

How the direct ordering bill is split

At $10,000 monthly direct sales and 250 domestic card orders, each pie divides the stated monthly subtotal into the service fee and payment processing. Every pie totals 100% of that bill, not 100% of sales. Delivery, initial work, tax and optional extras remain outside these figures.

DYWS Launch & Grow

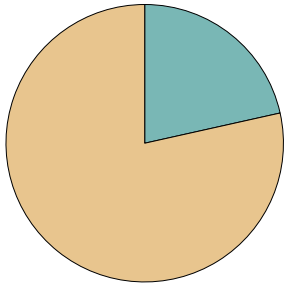
$465 monthly subtotal



Service fee: **$100** (21.5%)
Processing: **$365** (78.5%)

DYWS Steady & Scale

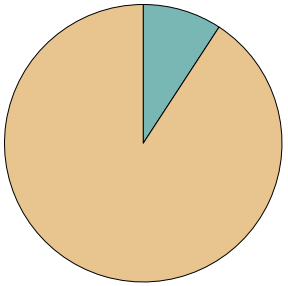
$465 monthly subtotal



Service fee: **$100** (21.5%)
Processing: **$365** (78.5%)

Square Online Plus

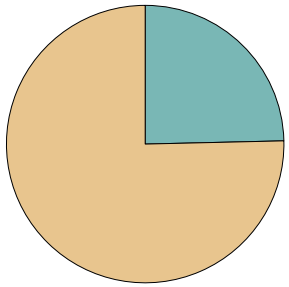
$391 monthly subtotal



Service fee: **$36** (9.2%)
Processing: **$355** (90.8%)

Square Plus, Loyalty and Email

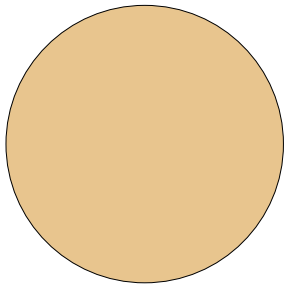
$471 monthly subtotal



Service fee: **$116** (24.6%)
Processing: **$355** (75.4%)

Uber Webshop

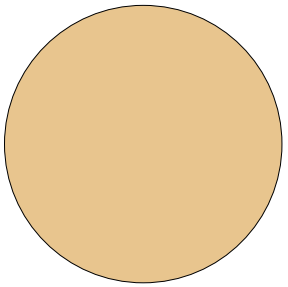
$290 monthly subtotal



Service fee: **$0** (0.0%)
Processing: **$290** (100.0%)

DoorDash direct ordering

$405 monthly subtotal



Service fee: **$0** (0.0%)
Processing: **$405** (100.0%)

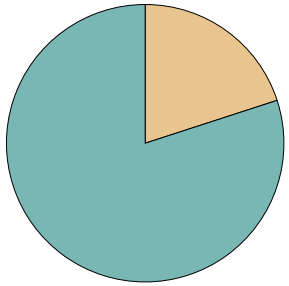
Amounts are illustrative. The comparison tables and official sources set out fees, exclusions and regional conditions.

Marketplace commission as a share of order value

Each pie shows the published base delivery commission on $10,000 of marketplace orders and the balance before the merchant's other costs. That balance is not profit. Marketplace delivery includes courier fulfillment, while the direct ordering bills above exclude it. Membership surcharges, equipment, advertising and contract extras are not included.

Uber Eats Lite

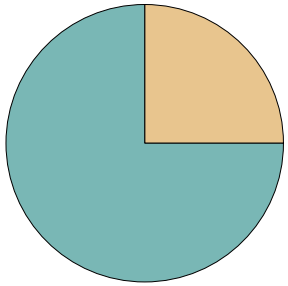
$10,000 order value



Base commission: **$2,000** (20.0%)
Balance before other costs: **$8,000** (80.0%)

Uber Eats Plus

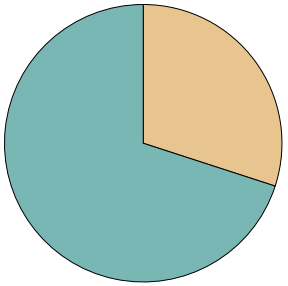
$10,000 order value



Base commission: **$2,500** (25.0%)
Balance before other costs: **$7,500** (75.0%)

Uber Eats Premium

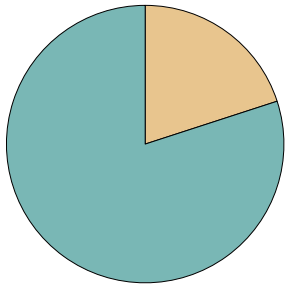
$10,000 order value



Base commission: **$3,000** (30.0%)
Balance before other costs: **$7,000** (70.0%)

DoorDash Basic

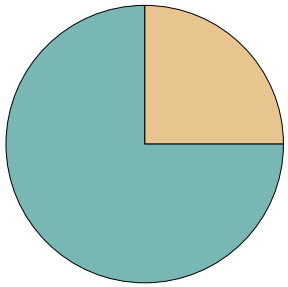
$10,000 order value



Base commission: **$2,000** (20.0%)
Balance before other costs: **$8,000** (80.0%)

DoorDash Plus

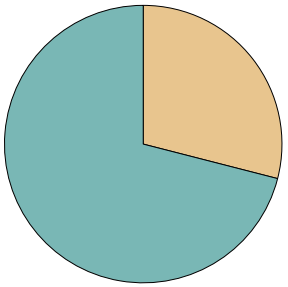
$10,000 order value



Base commission: **$2,500** (25.0%)
Balance before other costs: **$7,500** (75.0%)

DoorDash Premier

$10,000 order value



Base commission: **$2,900** (29.0%)
Balance before other costs: **$7,100** (71.0%)

Amounts are illustrative. The comparison tables and official sources set out fees, exclusions and regional conditions.

Official sources

These are supplier documentation pages, not independent performance tests. Published rates and regional availability can change. Contracts and scoped quotes govern.

DYWS managed pricing
https://sltd.ca/pricing/

Square Online Canada plans
https://squareup.com/ca/en/online-store/plans

Square Email Marketing Canada
https://squareup.com/ca/en/software/marketing/email

Shopify Canada pricing
https://www.shopify.com/ca/pricing

Uber Webshop features
https://merchants.ubereats.com/ca/en/services/online-ordering/

DoorDash Canadian pricing and Drive
https://merchants.doordash.com/en-ca/pricing

DoorDash branded website and hosting
https://merchants.doordash.com/en-ca/products/branded-websites

Skip merchant signup
https://restaurants.skipthedishes.com/

Skip tracking FAQ
https://www.skipthedishes.com/faq

GloriaFood pricing
https://www.gloriafood.com/pricing

Toast Canada pricing
https://pos.toasttab.com/ca/pricing

DYWS Pro purchase and license
https://sltd.ca/dyws/purchase/

Square Loyalty Canada
https://squareup.com/ca/en/software/loyalty

Owner Canada plans and guest fees
https://www.owner.com/ca/pricing?r=0

Uber Eats Canadian pricing
https://merchants.ubereats.com/ca/en/pricing/

Uber Direct pricing and service
https://merchants.ubereats.com/ca/en/services/uber-direct/

DoorDash direct ordering processing
https://merchants.doordash.com/en-ca/products/online-ordering

DoorDash regional loyalty availability
https://merchants.doordash.com/en-ca/products/cross-channel-loyalty

SkipGO delivery
https://getskipgo.com/

Stripe Canadian processing rates
https://stripe.com/en-ca/pricing

WooCommerce costs
https://woocommerce.com/pricing/